

CREATING A CLEANER & HEALTHIER ECONOMY

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TOTAL ECONOMIC CONTRIBUTION IN 2019

■ Direct ■ Induced ■ Indirect

Sources: Oxford Economics & Reckitt Benckiser (RB)

GDP CONTRIBUTION

\$3.8 billion



Sufficient to fund **60+** SpaceX rockets

EMPLOYMENT CONTRIBUTION

25,200 jobs

10,740



3,930 (RB)



10,530



MULTIPLYING US EMPLOYMENT



1 RB job **supports 5.4 jobs** elsewhere in the US
= 2x the US national average

RB's sales of OTC medicines* in 2019 saved

\$2.6 billion

in clinicians' time and foregone healthcare expenses



*OTC = Over-the-counter

MAJOR STATE CONTRIBUTIONS

GDP CONTRIBUTION

	NEW JERSEY	\$752 million
	GEORGIA	\$417 million
	INDIANA	\$392 million
	MISSOURI	\$333 million
	ILLINOIS	\$290 million

SPREADING ECONOMIC VALUE & JOB CREATION ACROSS THE COUNTRY

Generating impacts in all **50 states**

Suppliers in **41 states**

21 RB sites across the US

5 RB manufacturing locations



DRIVING INNOVATION IN THE US

3 RB GLOBAL CENTRES OF EXCELLENCE (CoEs) IN THE US



PARTNERSHIPS WITH **38** US COLLEGES & UNIVERSITIES



54 NEW PRODUCTS DEVELOPED IN THE US IN 2019 ALONE