

FOR A CLEANER, HEALTHIER WORLD: OUR 2030 AMBITIONS

Our strategy

Our purpose:
to protect, heal and nurture in the relentless pursuit of a cleaner, healthier world

Our fight:
to make access to the highest quality hygiene, wellness and nourishment a right, not a privilege

Our compass:
doing the right thing, always

Our DNA:
200 years of people-led, scientific innovation and social impact

Purpose-led brands

50% of net revenue from more **Sustainable Products** by 2030

50% reduction in our product carbon footprint by 2030 and water footprint by 2040

65% reduction in chemical footprint by 2030

50% reduction of virgin plastic in packaging by 2030

Healthier planet

Carbon neutral by 2040

Water positive in water stressed sites by 2030

65% reduction in GHG emissions in operations by 2030

100% renewable electricity by 2030

Fairer society

An **inclusive culture**, where everybody is treated fairly and equally

Our teams represent the **diverse places where we work** and the people we serve

50/50 gender balanced management at all levels by 2030

A cleaner healthier world through the power of our purpose-led brands

Reach half the world with brands that help people **live cleaner, healthier lives**




Engage 2bn people in our partnerships, programmes and campaigns

A lasting difference in communities through our **'Fight for Access Fund'** and our programmes

Working with our partners to help deliver the **UN Sustainable Development Goals**

FOR A CLEANER, HEALTHIER WORLD: OUR 2030 AMBITIONS IN DETAIL

Reach half the world with purpose-led brands to help people lead cleaner, healthier lives

Purpose-led brands 		Healthier planet 			Fairer society 		
Safer and more sustainable products	Enabling a circular economy	Combating climate change	Water positive	Regenerating nature	Creating freedom to succeed	Positive, lasting impact	Fairness across our value chain
<p>Focus area:</p> <p>Purpose-led brands Better ingredients using our Science Platforms More sustainable products Increasing transparency for consumers</p> <p>Ambition:</p> <p>50% of NR from more Sustainable Products by 2030 65% reduction in chemical footprint by 2030</p>	<p>Focus area:</p> <p>Less plastic and packaging materials Better materials, recyclability & recycled content Better infrastructure & consumer behaviour</p> <p>Ambition:</p> <p>Reduce amount of virgin plastic in packaging by 50% by 2030 100% of packaging to be recyclable or reusable by 2025 25% recycled content by 2025</p>	<p>Focus area:</p> <p>Carbon neutral across our value chain Carbon reduction in operations and products aligned with science-based targets Reducing carbon in our value chain, with suppliers and consumers</p> <p>Ambition:</p> <p>65% reduction in GHG emissions in operations by 2030 100% renewable electricity and use 25% less energy by 2030 50% reduction in our product carbon footprint by 2030 Carbon neutral by 2040</p>	<p>Focus area:</p> <p>Water positive in water stressed areas through a catchment-based approach Water efficiency in operations Water savings across the value chain</p> <p>Ambition:</p> <p>30% reduction in water in operations by 2025 Water positive in water stressed sites by 2030 50% reduction in product water footprint by 2040</p>	<p>Focus area:</p> <p>Protect and regenerate the ecosystems we rely on and the communities within them Engage employees, consumers and stakeholders to support and protect ecosystems</p> <p>Ambition:</p> <p>Ecosystem protection, and regeneration programmes with nature-based solutions in key value chains by 2030, through our brands and supply network Evaluate our ecosystem footprint and impacts</p>	<p>Focus area:</p> <p>Enable a fairer society, as an employer and throughout our value chain</p> <p>Ambition:</p> <p>An inclusive culture where everybody is treated fairly and equally Our teams represent the diverse geographies we operate in and the people we serve 50/50 gender balanced management at all levels by 2030</p>	<p>Focus area:</p> <p>Providing adequate access to water, hygiene and sanitation, for safety and freedom from disease Supporting mothers and infants so that they get the best start in life Empowering young women to take control of their bodies, their health and their lives</p> <p>Ambition:</p> <p>A lasting, positive impact in communities through our Fight for Access Fund and programmes, improving livelihoods for 10 million people by 2030</p>	<p>Focus area:</p> <p>Sustainable livelihoods and working conditions Strengthen Human Rights throughout our value chain</p> <p>Ambition:</p> <p>Sustainable livelihoods and working conditions Our teams and communities throughout our value chain have livelihoods that enable their health and wellness Embed Human Rights through Impact Assessments and action plans in our key value chains by 2030</p>