

Reckitt commits to CEO Water Mandate & Water Resilience Coalition as part of its Water Positive ambition

Slough, UK, 23 August 2021 - Reckitt today is pleased to announce its partnership with the CEO Water Mandate & Water Resilience Coalition, as a key step in its ambition to be Water Positive by 2030.

The Water Resilience Coalition is an industry-driven coalition under the United Nations' CEO Water Mandate that aims to elevate global water stress to the top of the corporate agenda. Signing the Water Resilience Coalition pledge means Reckitt joins an ambitious group of over 30 companies and organizations committed to reducing water stress by 2050 in some of the most vulnerable basins around the world and advancing net-positive water impact through intersectoral partnerships and collective efforts.

Reckitt has cut water use in its operations substantially, achieving a 39% reduction in water use in manufacturing, against a 35% 2020 target (2012 baseline). The company is committed to a further reduction of 30% in its operations by 2025 (baseline 2015), together with a 50% reduction in the water footprint of products by 2040.

Reckitt's CEO, Laxman Narasimhan, commented: "Water stress is a direct consequence of climate change. It's a significant issue for us and the communities we serve. Through our own actions we're determined to do our part to enable long-term water resilience. But this can only succeed through collaboration."

By joining the CEO Water Mandate, an initiative in cooperation with the Pacific Institute with over 190 endorsing companies, Reckitt commits to continuous improvement in six core areas of water stewardship practice: direct operations, supply chain and watershed management, collective action, public policy, community engagement and transparency.

Reckitt sees water scarcity as a key focus associated with the global climate crisis. Reckitt's ambition is to become water positive in water stressed areas by 2030 and carbon neutral by 2040. In water stressed locations, where Reckitt currently has over 20 sites, it is introducing water catchment area programmes as part of its water positive ambition. The approach has kicked off with a series of projects within and outside key sites, starting in 2020 in India.

"Reckitt's pursuit to protect, heal, and nurture aligns very well with the CEO Water Mandate's objectives to mobilize business leaders on water, sanitation and the Sustainable Development Goals," said Jason Morrison, President of the Pacific Institute and Head of the CEO Water Mandate. "Additionally, by being a part of the Water Resilience Coalition they recognize the opportunity to accelerate results and scale impact through collective action to achieve water security in the face of climate change."

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NOTES TO EDITORS:

About Reckitt:

Reckitt* exists to protect, heal and nurture in the relentless pursuit of a cleaner, healthier world. We believe that access to the highest-quality hygiene, wellness and nourishment is a right, not a privilege.

Reckitt is the company behind some of the world's most recognisable and trusted consumer brands in hygiene, health and nutrition, including Air Wick, Calgon, Cillit Bang, Clearasil, Dettol, Durex, Enfamil, Finish, Gaviscon, Harpic, Lysol, Mortein, Mucinex, Nurofen, Nutramigen, Strepsils, Vanish, Veet, Woolite and more.

Every day, more than 20 million Reckitt products are bought globally. We always put consumers and people first, seek out new opportunities, strive for excellence in all that we do and build shared success with all our partners. We aim to do the right thing, always.

We are a diverse global team of more than 43,000 colleagues. We draw on our collective energy to meet our ambitions of purpose-led brands, a healthier planet and a fairer society. Find out more, or get in touch with us at www.reckitt.com

* Reckitt is the trading name of the Reckitt Benckiser group of companies

About the CEO Water Mandate

The CEO Water Mandate is a United Nations Global Compact initiative that mobilizes business leaders on water, sanitation, and the Sustainable Development Goals for corporate water stewardship. Endorsers of the Mandate commit to continuous progress against six core elements (direct operations, supply chain and watershed management, collective action, public policy, community engagement and transparency) and in so doing understand and manage their own water risks. Established in 2007 and implemented in partnership with the Pacific Institute, the Mandate was created out of the acknowledgement that global water challenges create risk for a wide range of industry sectors, the public sector, local communities and ecosystems alike. For more information, follow [@H2O_stewards](https://twitter.com/H2O_stewards) on Twitter and visit our website at ceowatermandate.org.

About the United Nations Global Compact

As a special initiative of the UN Secretary-General, the United Nations Global Compact is a call to companies everywhere to align their operations and strategies with [Ten Principles in the areas](#)

of human rights, labour, environment and anti-corruption. Our ambition is to accelerate and scale the global collective impact of business by upholding the Ten Principles and delivering the Sustainable Development Goals through accountable companies and ecosystems that enable change. With more than 12,000 companies and 3,000 non-business signatories based in over 160 countries, and 69 Local Networks, the UN Global Compact is the world's largest corporate sustainability initiative — one Global Compact uniting business for a better world. For more information, follow **@globalcompact** on social media and visit our website at unglobalcompact.org.