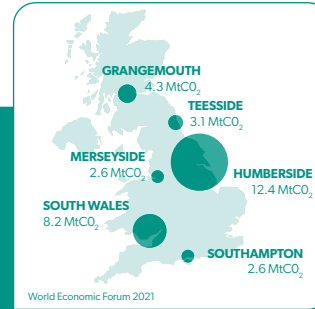


Delivering Net Zero for Hull

The challenge

Hull and the Humber region are critical to the UK government achieving Net Zero by 2050. It's the UK's largest emitting industrial cluster with **12 million tonnes of CO2 emissions produced per year.**



The opportunity

The region will flourish by leading on climate change. We have the furthest to go, but the most to gain. Public and private sectors coming together creates more than the sum of their parts - boosting local jobs and economic prosperity.

What we need - clarity

To give organisations greater confidence to invest in Net Zero and speed up their transition, we need **clarity** on government's Net Zero priorities and policies at a national and local level.

£150M+

Combined climate change investment already committed by five Oh Yes! Net Zero members alone.

Our member pledge



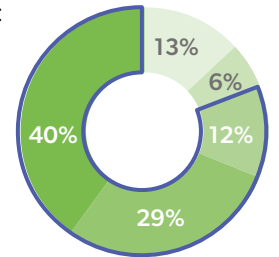
Our progress so far

Total Oh Yes! Net Zero member organisations: **150+**

Total number of direct employees engaged through Oh Yes! Net Zero members: **46,500**

Organisation split by employees:

- Micro (1-9) **40%**
- Small (10-49) **29%**
- Medium (50-249) **12%**
- Large (250-999) **6%**
- Extra Large (1000+) **13%**



80% of our members are SMEs (Small Medium Enterprises <250 employees)

A recent sample survey* of our members showed:

- 70%+** have a carbon reduction plan.
- Over 50%** will share plans publicly.
- 60%+** sharing their plans with employees.

50%+ of member organisations actively engaged through Oh Yes! best practice events.

Climate changemakers education programme for Hull's **16,000** secondary school pupils entitled 'Protect Our Future'.

REAL support

for local organisations to achieve Net Zero

www.ohyesnetzero.co.uk
Hello@OhYesNetZero.co.uk



Founding members



*Representative sample with 80% surveyed being Small Medium Enterprises.